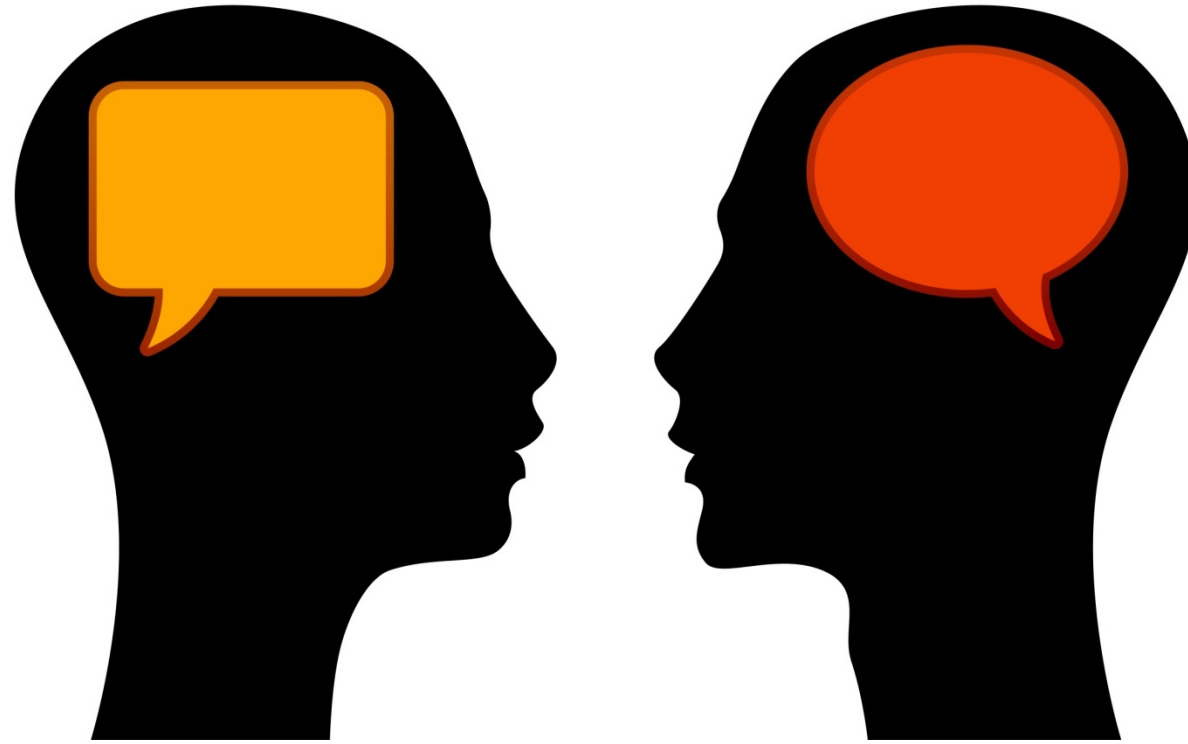




Resources

Leslie Cintron, Ph.D.
Research Scientist
University of Virginia



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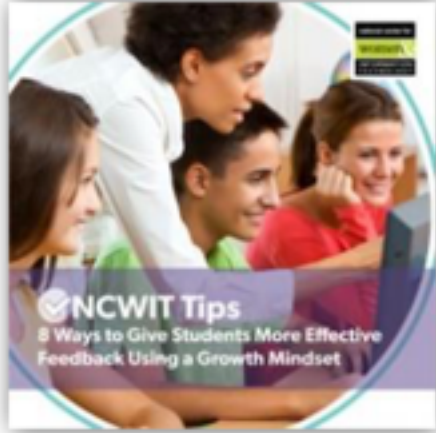
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Help us make the change for diversity in tech.

Take the Pledge >

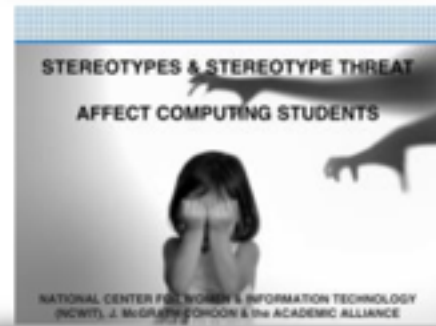


NCWIT provides free, high-quality, research-based resources



By the Numbers

57 Percent of all students in the U.S. are female	26 Percent of professional computing jobs are held by women	6 Percent of computer science majors are female
1.2 million women in U.S. computing workforce	56 Percent of all women in U.S. are in the workforce	47 Percent of all women in U.S. are in the workforce
39 Percent of all U.S. computing jobs are held by women	20 Percent of all U.S. computing jobs are held by women	
49 Percent of all U.S. computing jobs are held by women	32 Percent of all U.S. computing jobs are held by women	24 Percent of all U.S. computing jobs are held by women
57 Percent of all U.S. computing jobs are held by women	18 Percent of all U.S. computing jobs are held by women	26 Percent of all U.S. computing jobs are held by women
14 Percent of all U.S. computing jobs are held by women	37 Percent of all U.S. computing jobs are held by women	7 Percent of all U.S. computing jobs are held by women
		3 Percent of all U.S. computing jobs are held by women
		5 Percent of all U.S. computing jobs are held by women
		1 Percent of all U.S. computing jobs are held by women



can I prepare for a computing major?

Are you interested in a computing career, but aren't sure how to prepare? Check out these suggestions.



NCWIT logo and contact information at the bottom.

PROMISING PRACTICES

Encouragement Works in Academic Settings (Case Study 1)

By Dr. [Name] and Dr. [Name]

WHAT IS ENCOURAGEMENT?

Encouragement is a social practice that involves providing students with positive feedback and support. It is a key component of a growth mindset and can be used in a variety of ways to help students succeed. Encouragement can be used to help students build confidence, overcome challenges, and stay motivated. It can also be used to help students develop a growth mindset and see their abilities as something that can be developed through practice and effort.

KEY TAKEAWAYS

Encouragement is a social practice that involves providing students with positive feedback and support. It is a key component of a growth mindset and can be used in a variety of ways to help students succeed. Encouragement can be used to help students build confidence, overcome challenges, and stay motivated. It can also be used to help students develop a growth mindset and see their abilities as something that can be developed through practice and effort.

NCWIT logo and contact information at the bottom.



NCWIT resources can help you:

- Inform others about the importance of CS
- Inform others about the need for diversity in CS
- Recruit and retain diverse students in your CS classes
- Find engaging and inclusive class materials

www.ncwit.org



You, (or your child or student) should consider pursuing a degree in computing because:



COMPUTING: GET THE MOST OUT OF YOUR COLLEGE DEGREE

Computing pays well

(U.S. Bureau of Labor Statistics, 2014)

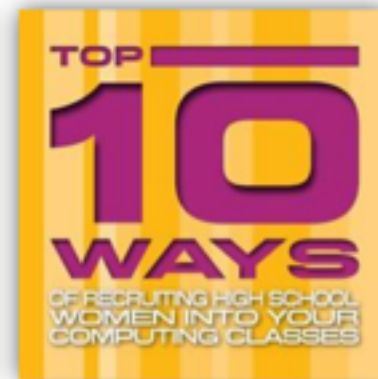
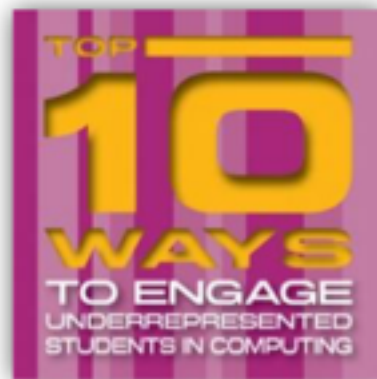




Top 10 Ways

- Families can Encourage Girls' Interest in Computing (also in Spanish)
- To Increase Girls' Participation in Computing Competitions
- Of Recruiting High School Women into Your Computing Classes

To Engage Under-Represented Students in Computing



In-A-Box – everything you need to know to get started with:

- Pair Programming
- E-Textiles
- CS Unplugged
- Agent Cubes – Introducing Computing through Game Design





Promising Practices and Case Studies

Sample topics:

- Evaluating Software for Gender Bias
- Inclusive Strategies for Teaching Students with Disabilities
- Design Physical Space with Broad Appeal
- Change the Gender Composition of High School CS courses
- Encouragement Works
- Pair Programming
- Stereotype threat
- Scratch
- Alice
- CS Unplugged

National Center for Women & Information Technology
PROMISING PRACTICES

Better Approaches to Well-Intentioned, but Harmful Messages (Case Study 1)
Challenging Stereotype Threat to Improve Retention

K-12 Education | Undergraduate | Graduate

EXPERIENCES WITH STEREOTYPE THREAT DEMONSTRATE BEST PRACTICES
Students often approach education as a search for their inherent talents, rather than development of new abilities, because they believe that intelligence is unchangeable. This belief leads students to drop challenging subjects when faced with course difficulties or stereotype threats. A successful intervention designed to shift student thinking was described by Good et al. (2010). The intervention had four steps:

1. College students received seventh graders and taught them that intelligence can be increased.
2. Members attributed any learning difficulties to the situation instead of student shortcomings.
3. Members gave the seventh graders access to information about how the brain forms new connections over time.
4. The middle school students communicated what they had learned about the malleable nature of intelligence to others.

Results of this experimental intervention included improved test performance and no gender gap in test performance. Other interventions produced similar results when students were encouraged to believe that intelligence increases through practice and effort. And some experiments showed that in certain situations, it was enough simply to tell students that the test they were about to take had never shown gender differences in outcomes.



THIS STEREOTYPE THREAT FROM COMPUTERS EDUCATION -- AND RECOMMENDATIONS FOR ADDRESSING THEM
Calling attention to women's underrepresentation in computing can create stereotype threat, even when it is well-intended. These best practices describe problems and suggest solutions.

Best Practice: Build Community
During preparation for new computer science undergraduate courses, a woman who was confident in computing knowledge for herself in a computer science faculty member's gender composition of her class. She was the only woman in the group of 100 new students, an unfortunate for female students. Then the woman was approached by a professor who mentioned she intended to encourage her to graduate. "This was a threat to my computer science (study) which you?" The new student had not been warned with that message.

Best Practice: Avoid Building Negative Stereotypes
The professor might have been well-intentioned in wanting to help students to learn, but perhaps creating a stereotype about the gender gap in computer science. The message about the gender gap in computer science may have created a stereotype about the gender gap in computer science. The information would allow the woman to see how well they had done without making them a performance expectation.

REFERENCES
Good, C., Johnson, J., Johnson, B. (2010). Disrupting stereotypes: interventions and implications for the future of stereotype threat. *Journal of Applied Social Psychology*, 40(1), 1-15.
Good, C., Johnson, J., Johnson, B. (2010). Disrupting stereotypes: interventions and implications for the future of stereotype threat. *Journal of Applied Social Psychology*, 40(1), 1-15.

NCWIT offers assistance for teaching and learning for gender diversity at K-12, undergraduate, graduate, and career levels. The best practice describes a research-based practice that has been tested and shown to be effective.

ncwit.org | National Center for Women & Information Technology
1000 University Drive, Suite 1000, Durham, NC 27708



Latinas & Tecnología de la Información

- Resources
- Profiles of Latinas in Tech
- Videos
- Links



PERFILES



Yolián Amaro-Rivera
Estudios de licenciatura, Ingeniería en computación

www.ncwit.org/latinas-information-technology





An online collection of CS1/CS2 course materials to help retain and recruit diverse students



www.engage-csedu.org



What's special about EngageCSEdu?

- 1500+ peer-reviewed course materials... and growing
- Easy to browse and search
- All materials employ research-based Engagement Practices
- Linked to NCWIT resources and research





Course Materials include:

Projects

Homework Assignments

Tutorials

Labs

Assessments

Lecture Notes

Exercises





Search for materials by:

Course Level

CS1, CS2

Material Type

Assessment, assignment, lecture slides, lab, etc...

Programming Language

C, C#, C++, Java, JavaScript, Python, etc...

Engagement Practices

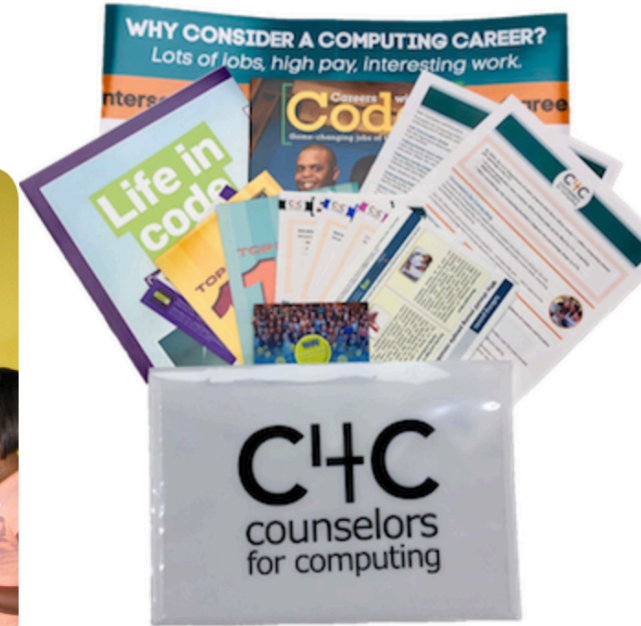
Meaningful and relevant context,
Address misconceptions about CS,
Effective encouragement, etc...

Counselors for Computing (C4C)



- NCWIT program providing PD for Counselors
- provides information & resources they can use to support ALL students as they explore computer science education and careers
- order kits for your school counselors

ncwit.org/c4c



Counselors for Computing Is:

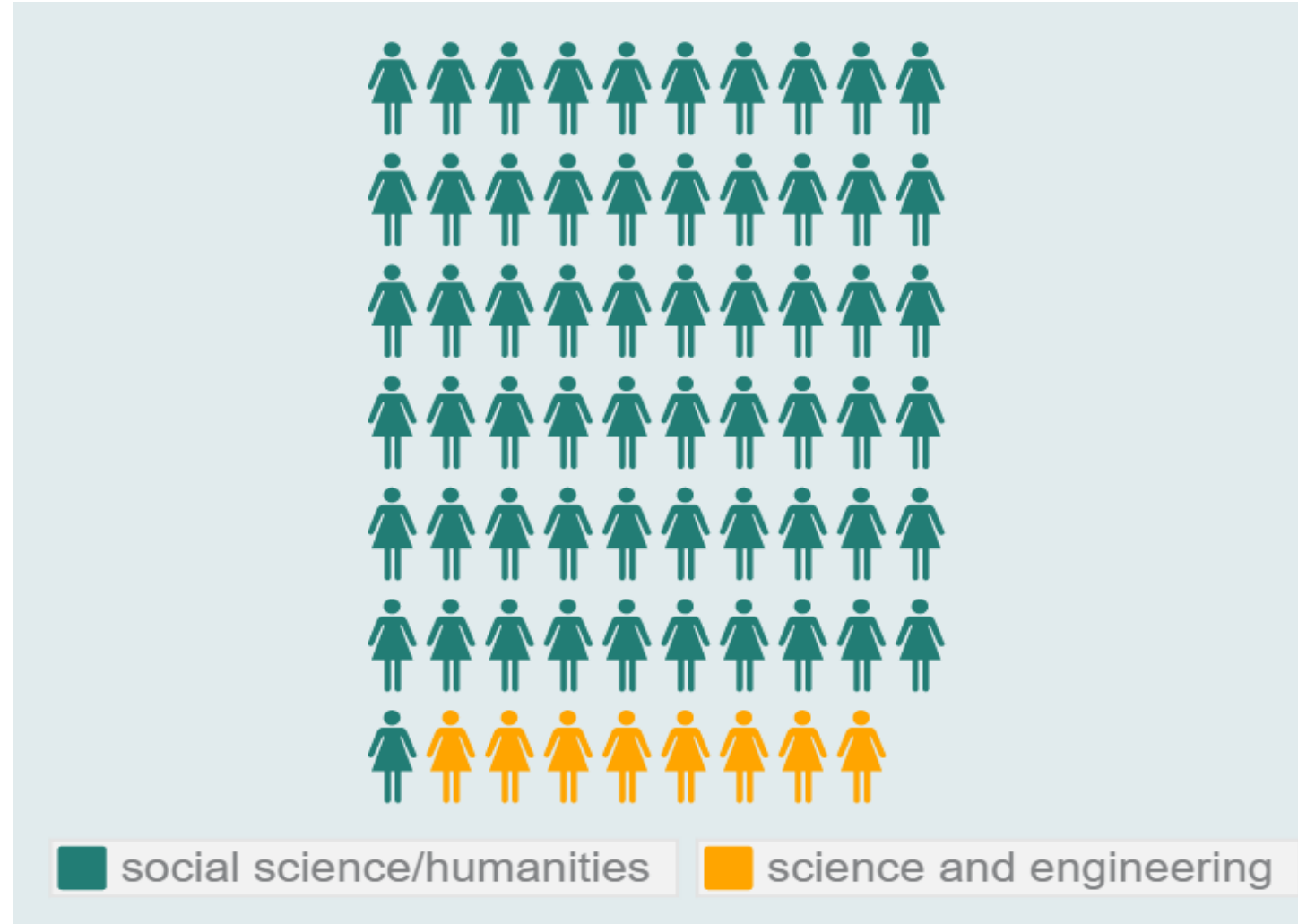
1. **Staff Development** for professional school counselors

Programs from full-day workshops to 1-hour webinars to conference sessions

Presented with partners from industry, universities, school districts, CS and counselor communities

2. **Resources**

Counselor
undergrad
degrees
earned



N: 69

Counselor background likely affects readiness to guide toward STEM, Computer Science



What we know about counselors (those who find their way to C4C anyway)

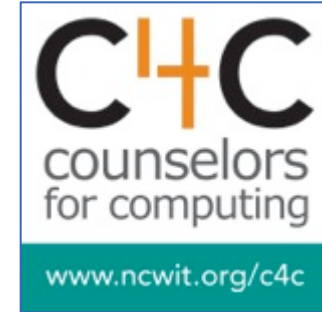
Humanitarian. Caring people who likely came to counseling through a liberal arts/humanities pathway.

Juggler. Lots of competing demands.

Seasonal. Some times are better than others.

Energizer bunnies. If you find the switch.

Counselors for Computing can...



Partner for staff development to support high school CS programs



- new courses
- existing
- K-8 pipeline

Provide materials to support CS program development



- C4C-in-a-Box
- C4C Kits
- And...?

Connect you with



- Counselor communities
- NCWIT network

Advise about



- Counselor experience
- College preparation

Contact: c4c@ncwit.org

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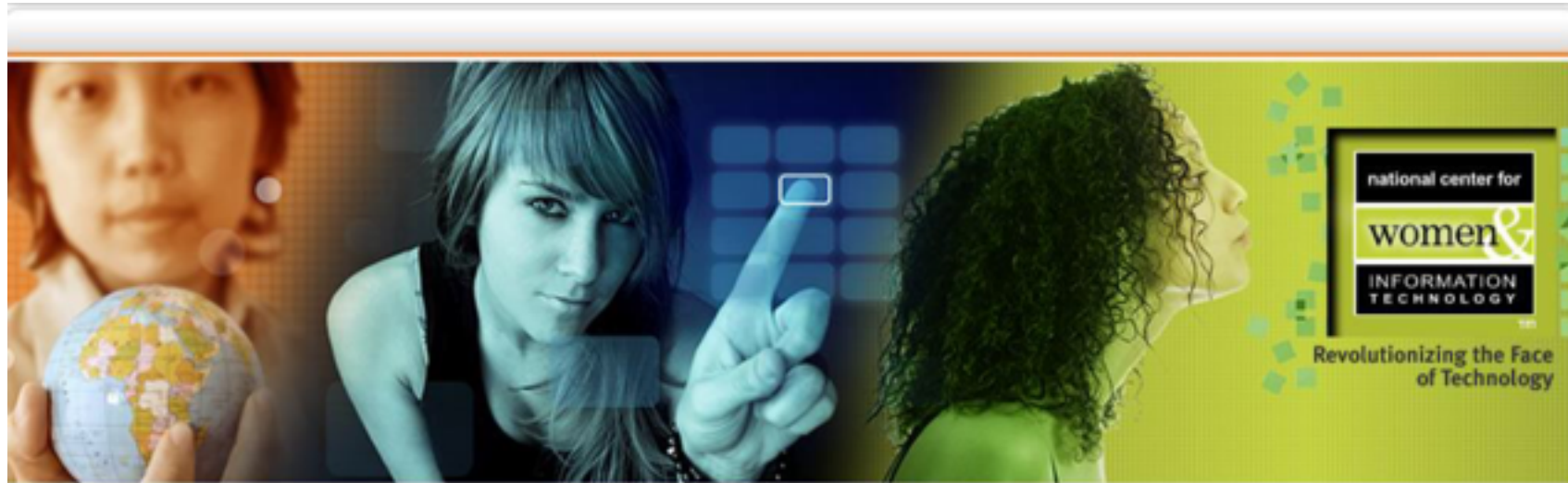
Revolutionizing the Face of Technology



Apple and NCWIT present a series of personal essays and stories of innovation.

aspirations.org/innovatortoinnovator

Support



Thank you!

