

# UVA CS 6316 – Fall 2015 Graduate: Machine Learning

## Lecture 1: Introduction

Dr. Yanjun Qi

University of Virginia  
Department of  
Computer Science

8/31/15

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## Welcome

- CS 6316 Machine Learning
  - MoWe 3:30pm-4:45pm,
  - Mechanical Engr Bldg 341
- <http://www.cs.virginia.edu/yanjun/teach/2015f>
- Your UVA collab: Course 6316 page

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# Today

## Course Logistics

- My background
- Basics and rough content plan
- Application and History

# Course Staff

- Instructor: Prof. Yanjun Qi
  - Qi: /ch ee/
  - You can call me “professor”, “professor Jane”, “professor Qi”;
- TA: Ritambhara Singh <rs3zz@virginia.edu>
- TA office hours: Wed 5pm-6pm @ Rice 504
- My office hours: Thur 5pm-6pm @ Rice 503

## Course Logistics

- Course email list has been setup. You should have received emails already !
- Policy, the grade will be calculated as follows:
  - Assignments (50%, **Five** total, each 10%)
  - In-class quizzes (10%, multiple)
  - mid-term (20%)
  - Final project (20%)

## Course Logistics

- Midterm: late Oct or mid Nov., 75mins in class
- Final project:
  - proposal + report + in-class presentation
- Five assignments (each 10%)
  - Due Sept 16, Sept 30, Oct 14, Nov 4, Nov 28
  - **three** extension days policy (check course website)
- Multiple in-class quizzes (total 10%)
  - About 10 small quizzes
  - Randomly distributed over the whole semester

# Course Logistics

- Policy,
  - Homework should be submitted electronically through [UVaCollab](#)
  - Homework should be finished individually
  - Due at midnight on the due date
  - In order to pass the course, the average of your midterm and final must also be "pass".

# Course Logistics

- Text books for this class is:
  - NONE
- My slides – **if it is not mentioned in my slides, it is not an official topic of the course**

# Course Logistics

- **Background Needed**

- Calculus, Basic linear algebra, Basic probability and Basic Algorithm
- Statistics is recommended.
- Students should already have good programming skills, i.e. **python** is required for all programming assignments
  
- We will review “linear algebra” and “probability” in class

# Today

- Course Logistics
- My background**
- Basics and rough content plan
- Application and History

## About Me

- **Education:**

- PhD from School of Computer Science, Carnegie Mellon University (@ Pittsburgh, PA) in 2008
- BS in Department of Computer Science, Tsinghua Univ. (@ Beijing, China)
  - My accent **PATTERN** : /l/, /n/, /ou/, /m/

- **Research interests:**

- **Machine Learning, Data Mining, Biomedical applications**

## About Me

- **Five Years' of Industry Research Lab in the past :**

- 2008 summer – 2013 summer, **Research Scientist in IT** industry (Machine Learning Department, NEC Labs America @ Princeton, NJ)
- 2013 Fall – Present, **Assistant Professor**, Computer Science, UVA



**Industry + Academia**

# Today

- Course Logistics
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- Application and History

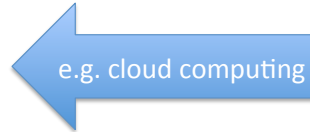
## OUR DATA-RICH WORLD



- Biomedicine
  - Patient records, brain imaging, MRI & CT scans, ...
  - Genomic sequences, bio-structure, drug effect info, ...
- Science
  - Historical documents, scanned books, databases from astronomy, environmental data, climate records, ...
- Social media
  - Social interactions data, twitter, facebook records, online reviews, ...
- Business
  - Stock market transactions, corporate sales, airline traffic, ...
- Entertainment
  - Internet images, Hollywood movies, music audio files, ...

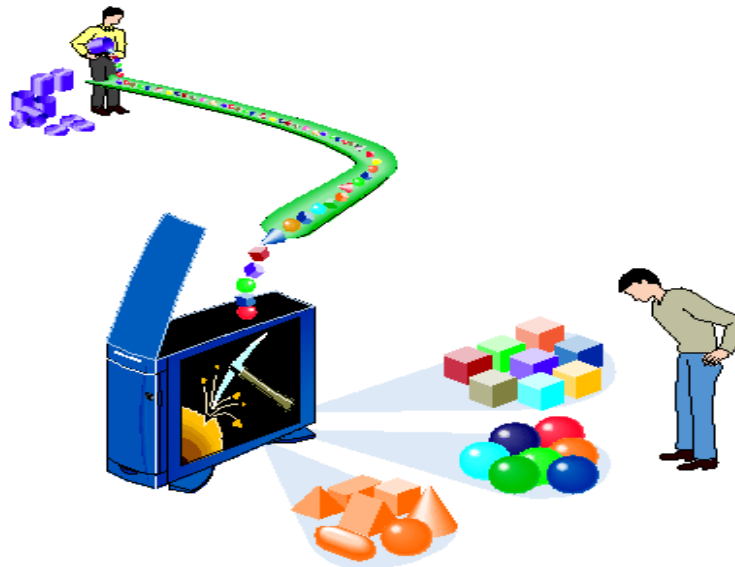
## BIG DATA CHALLENGES

- Data capturing (sensor, smart devices, medical instruments, et al.)
- Data transmission
- Data storage
- Data management
- High performance data processing
- Data visualization
- Data security & privacy (e.g. multiple individuals)
- .....



- Data analytics
  - How can we analyze this big data wealth ?
  - E.g. Machine learning and data mining

## Drowning in data, Starving for knowledge





# BASICS OF MACHINE LEARNING

- “The goal of machine learning is to build computer systems that can **learn and adapt from their experience.**” – Tom Dietterich
- “**Experience**” in the form of available **data examples** (also called as instances, samples)
- Available examples are described with properties (**data points in feature space X**)

## e.g. SUPERVISED LEARNING

- Find function to map **input** space  $X$  to **output** space  $Y$   $f : X \rightarrow Y$
- So that the **difference** between  $y$  and  $f(x)$  of each example  $x$  is small.

e.g.

<b>x</b>	I believe that this book is not at all helpful since it does not explain thoroughly the material . it just provides the reader with tables and calculations that sometimes are not easily understood ...
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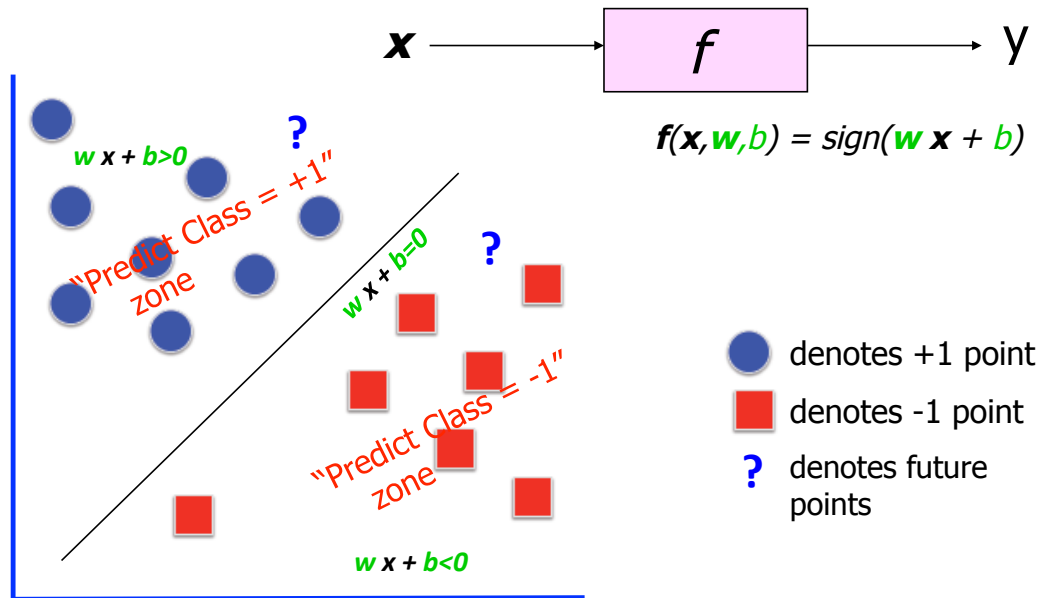
→

<b>y</b>	-1
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Output Y: {1 / Yes , -1 / No }  
e.g. Is this a positive product review ?

Input X : e.g. a piece of English text

e.g. **SUPERVISED** Linear Binary Classifier



**Basic Concepts**

- **Training** (i.e. learning parameters  $\mathbf{w}, b$ )

– **Training set** includes

- available examples  $\mathbf{x}_1, \dots, \mathbf{x}_L$
- available corresponding labels  $y_1, \dots, y_L$

– Find  $(\mathbf{w}, b)$  by **minimizing loss** (i.e. difference between  $y$  and  $f(\mathbf{x})$  on available examples *in training set*)

$$(\mathbf{W}, b) = \underset{\mathbf{w}, b}{\text{argmin}} \sum_{i=1}^L \ell(f(\mathbf{x}_i), y_i)$$

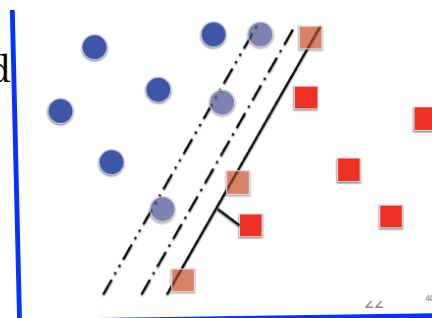
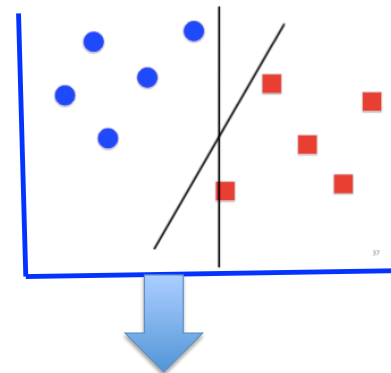
- **Testing** (i.e. evaluating performance on “future” points)
  - Difference between true  $y_{\eta}$  and the predicted  $f(x_{\eta})$  on a set of testing examples (i.e. *testing set*)
  - Key: example  $x_{\eta}$  not in the training set
- **Generalisation**: learn function / hypothesis from **past data** in order to “explain”, “predict”, “model” or “control” **new** data examples

# Basic Concepts

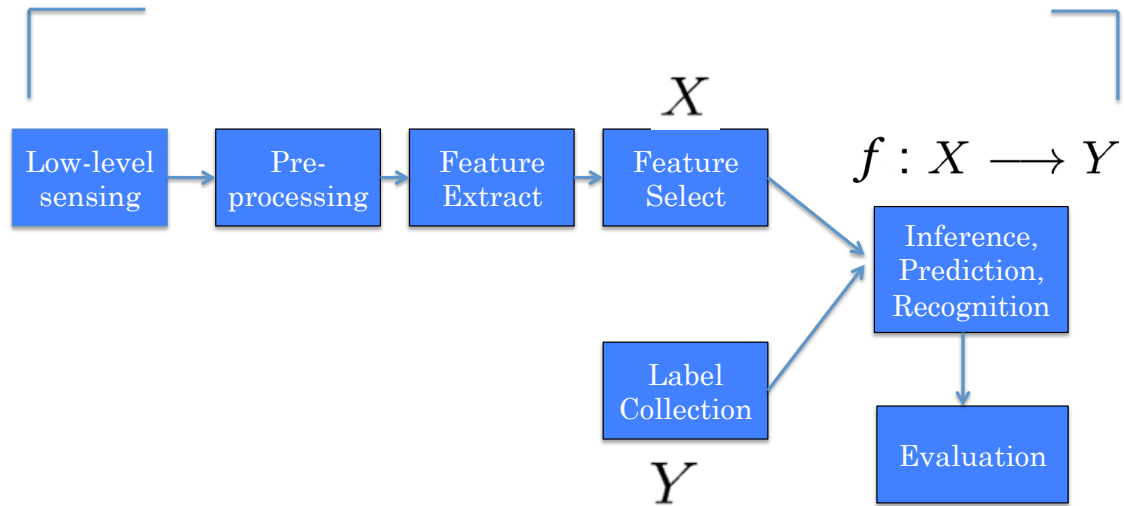
- **Loss function**
  - e.g. hinge loss for binary classification task
  - e.g. pairwise ranking loss for ranking task (i.e. ordering examples by preference)
- **Regularization**
  - E.g. additional information added on loss function to control model

$$\sum_{i=1}^L \ell(f(x_i), y_i) = \sum_{i=1}^L \max(0, 1 - y_i f(x_i)).$$

$$C \sum_{i=1}^L \ell(f(x_i), y_i) + \frac{1}{2} \|w\|^2;$$



## TYPICAL MACHINE LEARNING SYSTEM



## “Big Data” Challenges for Machine Learning

### LARGE-SCALE



### HIGH-COMPLEXITY



- ✓ Large size of samples
- ✓ High dimensional features

Not the focus,  
will be covered  
in advanced-  
level course

# Large-Scale Machine Learning: **SIZE MATTERS**

## LARGE-SCALE



Those are not different numbers,  
those **are different mindsets !!!**

- One thousand data instances
- One million data instances
- One billion data instances
- One trillion data instances

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# BIG DATA CHALLENGES FOR MACHINE LEARNING

## LARGE-SCALE



## Highly Complex



Most of  
this  
course

The situations / variations of  
both **X (feature,  
representation)** and **Y  
(labels)** are complex !

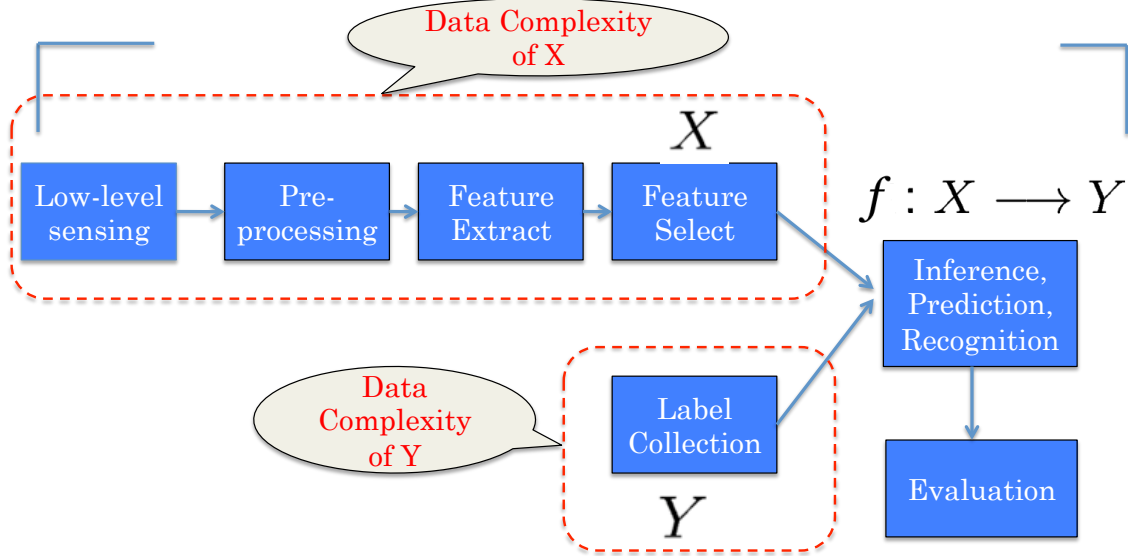
- ✓ Complexity of X
- ✓ Complexity of Y

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# TYPICAL MACHINE LEARNING SYSTEM

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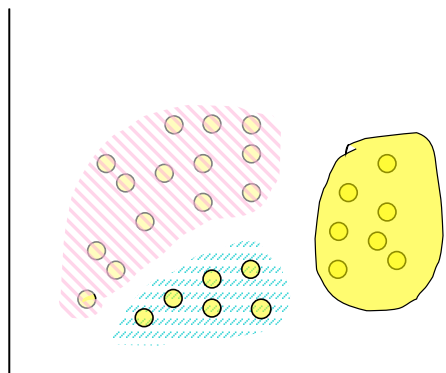
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## UNSUPERVISED LEARNING : [ COMPLEXITY OF Y ]

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- No labels are provided (e.g. No  $Y$  provided)
- Find patterns from unlabeled data, e.g. clustering




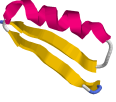
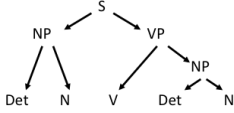

e.g. clustering => to find  
“natural” grouping of  
instances given un-labeled  
data

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# STRUCTURAL OUTPUT LEARNING : [ COMPLEXITY OF Y ]

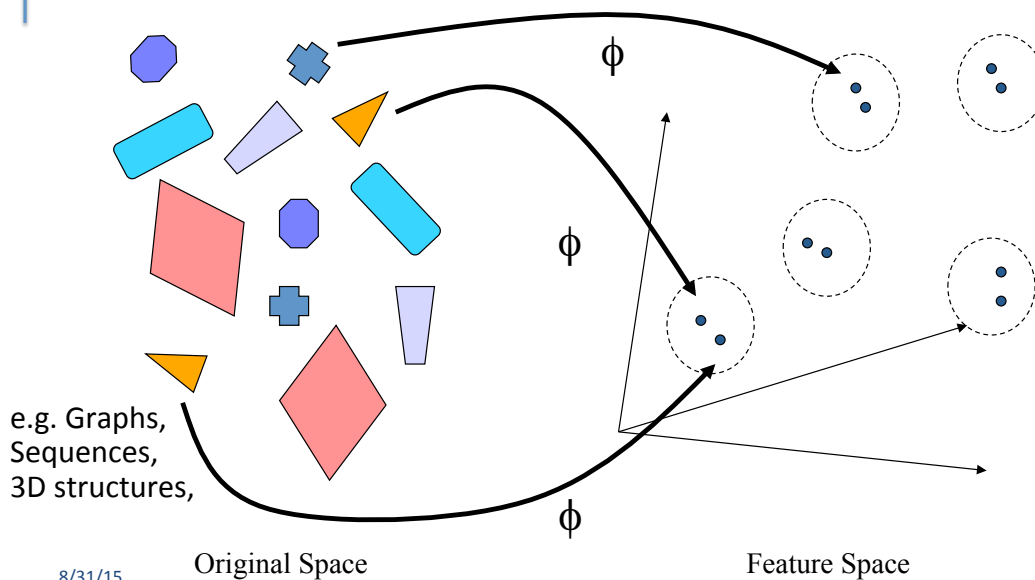
- Many prediction tasks involve **output labels having structured correlations or constraints among instances**

Structured Dependency between Examples	Sequence	Tree	Grid
Input $X$	APAFSVSPASGACGPECA...	The dog chased the cat	
Output $Y$	 CCEEEEECCCCCHHCC...		

Many more possible structures between  $y_i$ , e.g. **spatial, temporal, relational** ...

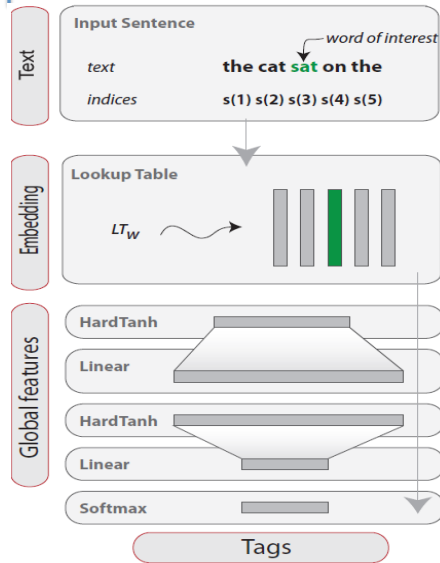
# STRUCTURAL INPUT : Kernel Methods [ COMPLEXITY OF X ]

Vector vs. Relational data

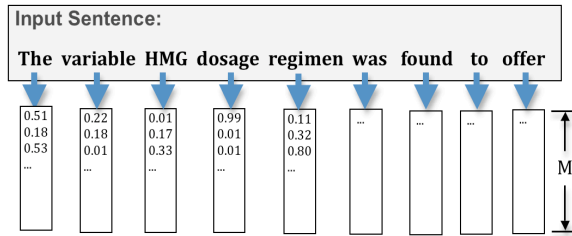


# MORE RECENT: FEATURE LEARNING [ COMPLEXITY OF X ]

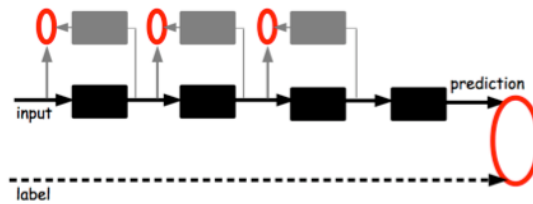
## Deep Learning



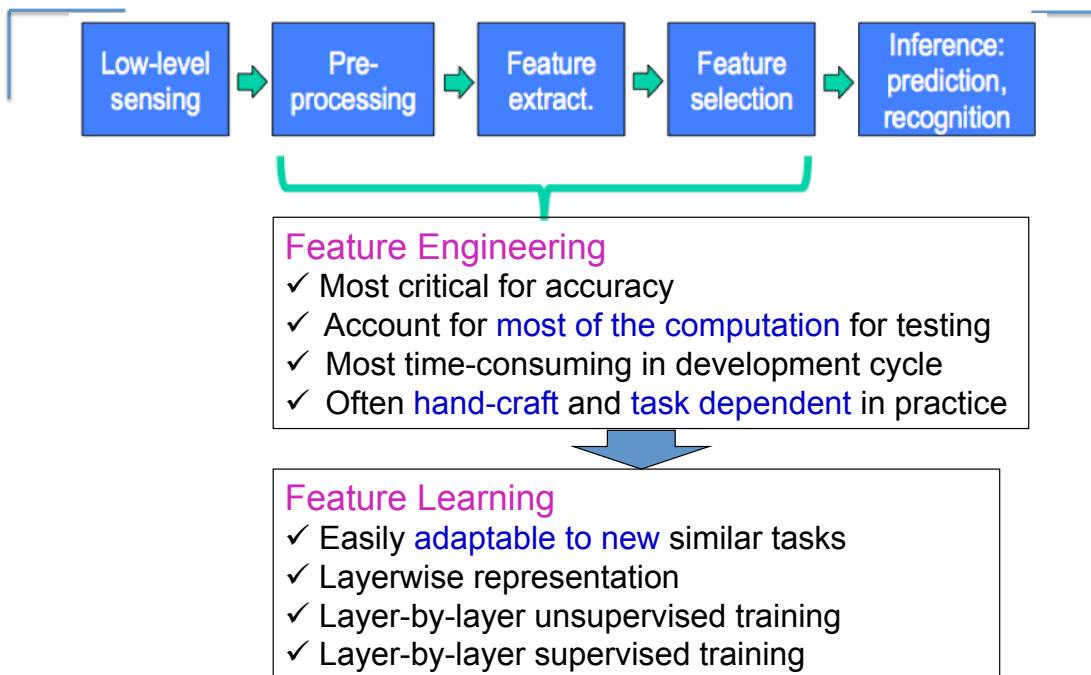
## Supervised Embedding



## Layer-wise Pretraining



# DEEP LEARNING / FEATURE LEARNING : [ COMPLEXITY OF X ]





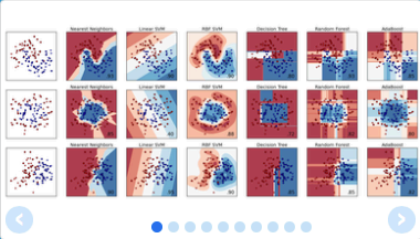
<b>Deep Learning</b> With massive amounts of computational power, machines can now recognize objects and translate speech in real time. Artificial intelligence is finally getting smart. →	<b>Temporary Social Media</b> Messages that quickly self-destruct could enhance the privacy of online communications and make people freer to be spontaneous. →	<b>Prenatal DNA Sequencing</b> Reading the DNA of fetuses will be the next frontier of the genomic revolution. But do you really want to know about the genetic problems or musical aptitude of your unborn child? →	<b>Additive Manufacturing</b> Skeptical about 3-D printing? GE, the world's largest manufacturer, is on the verge of using the technology to make jet parts. →	<b>Baxter: The Blue-Collar Robot</b> Rodney Brooks's newest creation is easy to interact with, but the complex innovations behind the robot show just how hard it is to get along with people. →
<b>Memory Implants</b> A maverick neuroscientist believes he has deciphered the code by which the brain forms long-term memories. Next: testing a prosthetic implant for people suffering from long-term memory loss. 8/31/15 →	<b>Smart Watches</b> The designers of the Pebble watch realized that a mobile phone is more useful if you don't have to take it out of your pocket. →	<b>Ultra-Efficient Solar Power</b> Doubling the efficiency of a solar cell would completely change the economics of renewable energy. Nanotechnology just might make it possible. →	<b>Big Data from Cheap Phones</b> Collecting and analyzing information from simple cell phones can provide surprising insights into how people move about and behave – and even help us understand the spread of diseases. →	<b>Supergrids</b> A new high-power circuit breaker could finally make highly efficient DC power grids practical. 33 →

## Course Content Plan →

### Five major sections of this course

- Regression (supervised)
- Classification (supervised)
- Unsupervised models
- Learning theory
- Graphical models

<http://scikit-learn.org/>



# scikit-learn

Machine Learning in Python

- Simple and efficient tools for data mining and data analysis
- Accessible to everybody, and reusable in various contexts
- Built on NumPy, SciPy, and matplotlib
- Open source, commercially usable - BSD license

### Classification

Identifying to which set of categories a new observation belong to.

**Applications:** Spam detection, Image recognition.

**Algorithms:** SVM, nearest neighbors, random forest, ...

### Regression

Predicting a continuous value for a new example.

**Applications:** Drug response, Stock prices.

**Algorithms:** SVR, ridge regression, Lasso, ...

### Clustering

Automatic grouping of similar objects into sets.

**Applications:** Customer segmentation, Grouping experiment outcomes

**Algorithms:** k-Means, spectral clustering, mean-shift, ...

### Dimensionality reduction

Reducing the number of random variables to consider.

**Applications:** Visualization, Increased efficiency

**Algorithms:** PCA, feature selection, non-negative matrix factorization.

### Model selection

Comparing, validating and choosing parameters and models.

**Goal:** Improved accuracy via parameter tuning

**Modules:** grid search, cross validation, metrics.

### Preprocessing

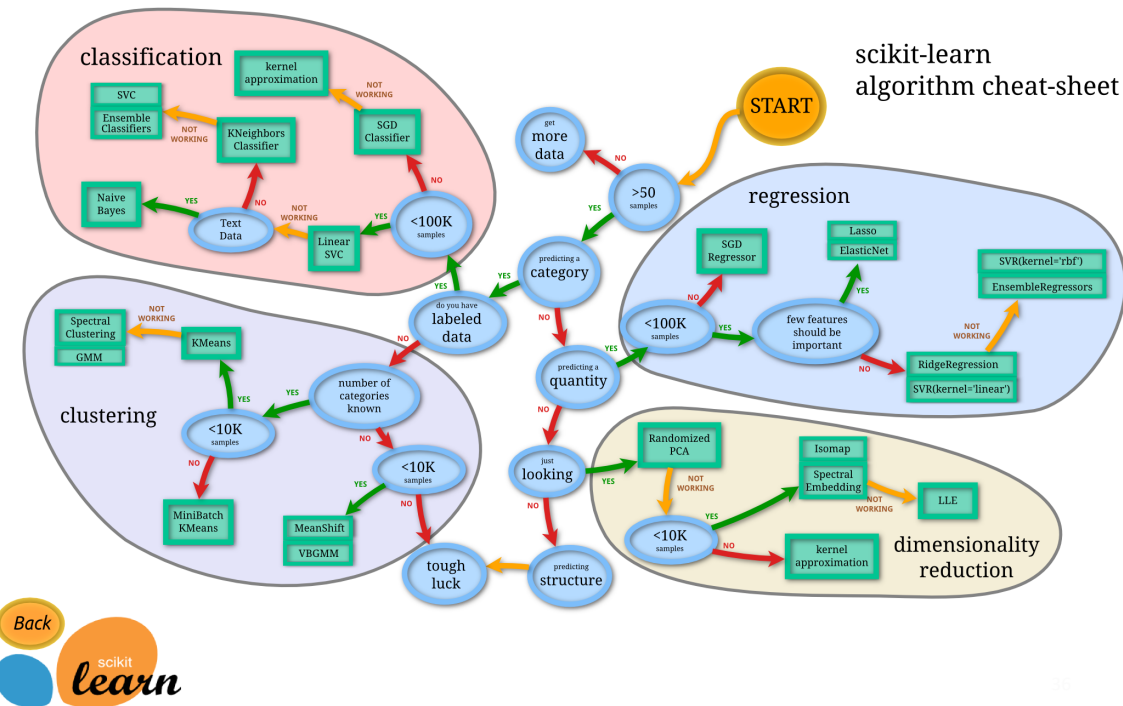
Feature extraction and normalization.

**Application:** Transforming input data such as text for use with machine learning algorithms.

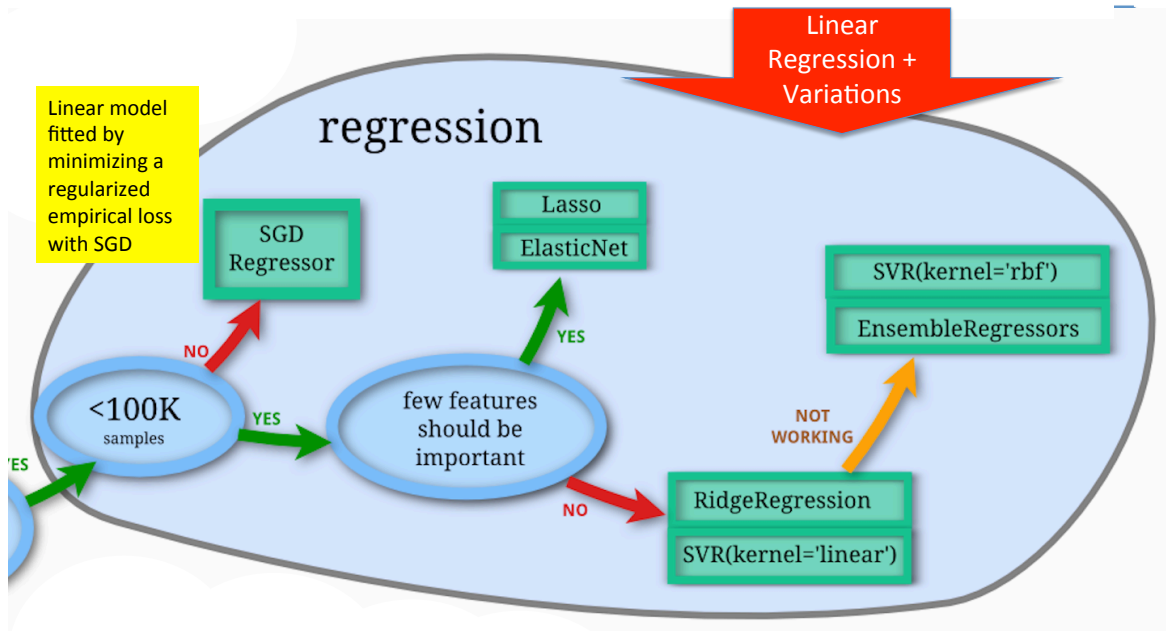
**Modules:** preprocessing, feature extraction.

[http://scikit-learn.org/stable/tutorial/machine\\_learning\\_map/](http://scikit-learn.org/stable/tutorial/machine_learning_map/)

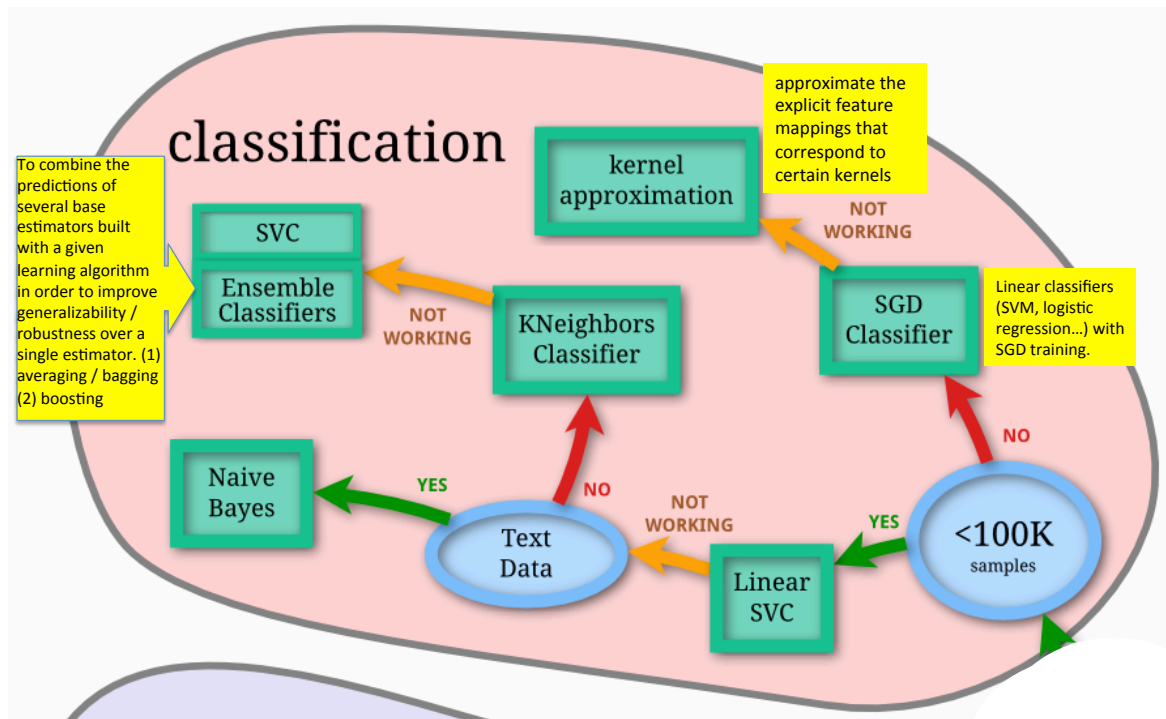
# Scikit-learn algorithm cheat-sheet



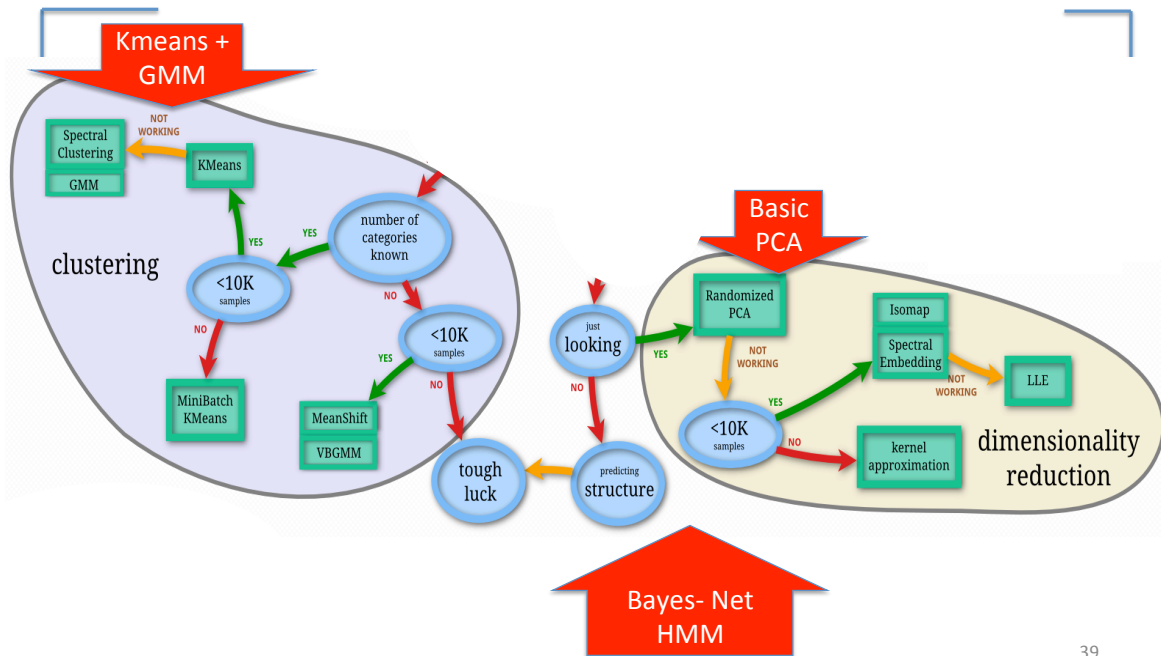
# Scikit-learn : Regression



# Scikit-learn : Classification



# Unsupervised Models



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## Today

- Course Logistics
- My background
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- Application and History**

# What can we do with the data wealth?

## → REAL-WORLD IMPACT

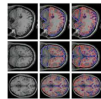
Transportation  
Data



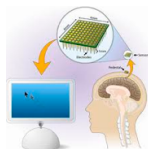
Genomic Data



Medical Images



Brain computer  
interaction (BCI)



Device sensor data  
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- Business efficiencies
- Scientific breakthroughs
- Improve quality-of-life:
  - healthcare,
  - energy saving / generation,
  - environmental disasters,
  - nursing home,
  - transportation,
  - ...

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## When to use **Machine Learning** (Adapt to / learn from data) ?

- 1. **Extract knowledge** from data
  - Relationships and correlations can be hidden within large amounts of data
  - The amount of knowledge available about certain tasks is simply too large for explicit encoding (e.g. rules) by humans
- 2. Learn tasks that are **difficult to formalise**
  - Hard to be defined well, except by examples
- 3. Create software that **improves over time**
  - New knowledge is constantly being discovered.
  - Rule or human encoding-based system is difficult to continuously re-design “by hand”.

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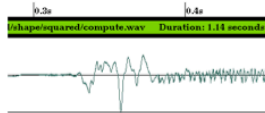
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# MACHINE LEARNING IS CHANGING THE WORLD

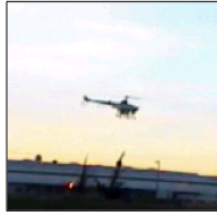
Data:		
Autec001	Autec002	Autec003
Age 20	Age 20	Age 20
FaultFrequency no	FaultFrequency no	FaultFrequency no
Amplitude no	Amplitude no	Amplitude no
Distance no	Distance YES	Distance no
PressurePotentiometer no	PressurePotentiometer no	PressurePotentiometer no
Ultrasound 1	Ultrasound abnormal	Ultrasound 1
Electro-C-Section 1	Electro-C-Section no	Electro-C-Section no
Emergency-C-Section 1	Emergency-C-Section 1	Emergency-C-Section: Yes

Mining Databases

One of 18 learned rules:  
 If No previous vaginal delivery, and  
 Abnormal 2nd Trimester Ultrasound, and  
 Malpresentation at admission  
 Then Probability of Emergency C-Section is 0.6  
 Over training data: 26/41 = .63,  
 Over test data: 12/20 = .60



Speech Recognition



Control learning



Object recognition

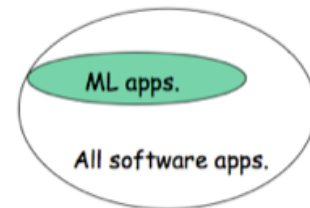
Text analysis

Peter H. van Oppen, **Assistant to the Board & Chief Executive Officer** at **ADIC** since its acquisition by Interpoint in 1994 and a **Director of ADIC** since 1996. Until its acquisition by Crane Co. in October 1996, **Mr. van Oppen** served as **Senior Vice President, Finance** at **ADIC**. Prior to 1995, **Mr. van Oppen** worked as a **Senior Consultant** at **Pricewaterhouse LLP** and at **Bain & Company** in Boston and London. He has additional experience in medical electronics and venture capital. **Mr. van Oppen** also serves as a **Director of Spacelabs** and **Spacelabs Medical, Inc.**. He holds a B.A. from Whitman College and an M.B.A. from Harvard Business School, where he was a **Baker Scholar**.

Many more !

# MACHINE LEARNING IN COMPUTER SCIENCE

- Machine learning is already the preferred approach for
  - Speech recognition, natural language processing
  - Computer vision
  - Medical outcome analysis
  - Robot control ...
- Why growing ?
  - Improved machine learning algorithm
  - Increased data capture, new sensors, networking
  - Systems/Software too complex to control manually
  - Demand to self-customization for user, environment, ....



# RELATED DISCIPLINES

- Artificial Intelligence
- Data Mining
- Probability and Statistics
- Information theory
- Numerical optimization
- Computational complexity theory
- Control theory (adaptive)
- Psychology (developmental, cognitive)
- Neurobiology
- Linguistics
- Philosophy

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## What are the goals of AI research?

Artifacts that THINK  
like HUMANS

Artifacts that THINK  
RATIONALLY

Artifacts that ACT  
like HUMANS

Artifacts that ACT  
RATIONALLY

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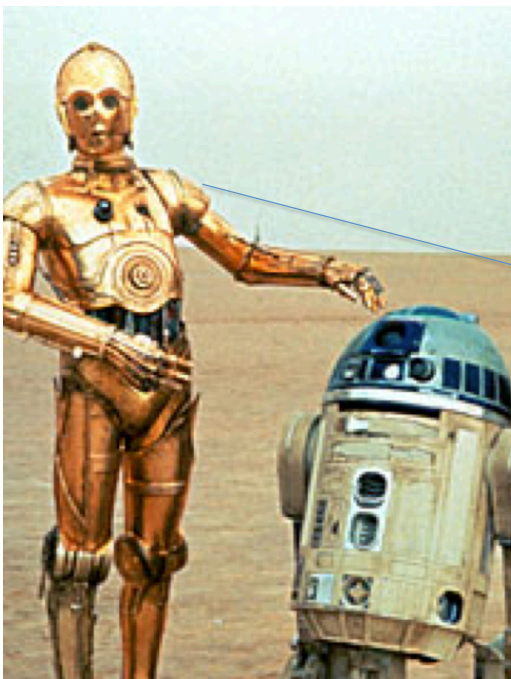
# How can we build more intelligent computer / machine ?

- Able to
  - **perceive the world**
  - **understand the world**
- This needs
  - Basic speech capabilities
  - Basic vision capabilities
  - Language/semantic understanding
  - User behavior / emotion understanding
  - **Able to think ??**

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# How can we build more intelligent computer / machine ?



**R2-D2 and C-3PO**

**@ Star Wars – 1977**

to serve human beings,  
and  
fluent in "over six million  
forms of communication"

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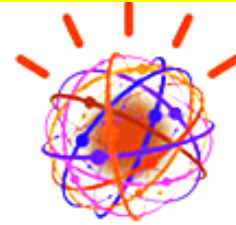


# How can we build more intelligent computer / machine ?



Jeopardy Game  
→ Requires a Broad Knowledge Base  
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IBM Watson  
→ an artificial intelligence computer system capable of answering questions posed in natural language developed in IBM's DeepQA project.



IBM WATSON

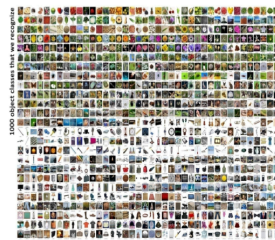
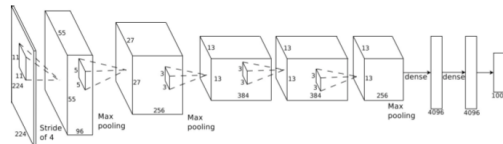
# How can we build more intelligent computer / machine ?

Apple Siri → an intelligent **personal assistant** and knowledge navigator



How may I help you,  
**human?**

# How can we build more intelligent computer / machine ? : **Objective Recognition / Image Labeling**



72%, 2010

74%, 2011

85%, 2012

89%, 2013

Deep Convolution Neural Network (CNN) won (as Best systems) on “very large-scale” ImageNet competition 2012 / 2013 / 2014  
(**training on 1.2 million images [X] vs. 1000 different word labels [Y]**)

- 2013, Google Acquired Deep Neural Networks Company headed by Utoronto “Deep Learning” Professor Hinton
- 2013, Facebook Built New Artificial Intelligence Lab headed by NYU “Deep Learning” Professor LeCun

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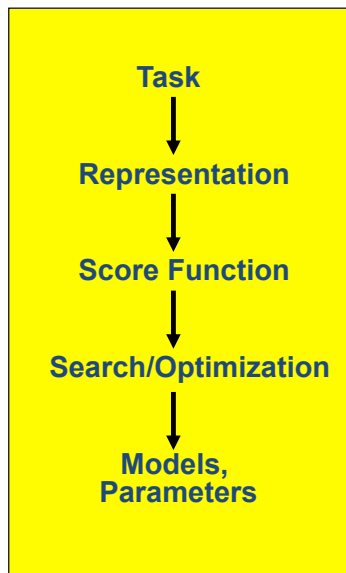
## **Detour: planned programming assignments**

- HW3: Semantic **language understanding** (sentiment classification on movie review text)
- HW4: **Visual object recognition** (labeling images about handwritten digits)
- HW5: **Audio speech recognition** (HMM based speech recognition task )

# Today Recap

- Course Logistics
- My background
- Basics and rough content plan
- Application and History

## Next lesson: Machine Learning in a Nutshell



ML grew out of work in AI

*Optimize a performance criterion using example data or past experience,*

*Aiming to generalize to unseen data*

## Next lesson: Review of linear algebra and basic calculus

## References

- Prof. Andrew Moore's tutorials
- Prof. Raymond J. Mooney's slides
- Prof. Alexander Gray's slides
- Prof. Eric Xing's slides
- <http://scikit-learn.org/>
- Hastie, Trevor, et al. The elements of statistical learning. Vol. 2. No. 1. New York: Springer, 2009.
- Prof. M.A. Papalaskar's slides