Applying the Philosophy

A grab-bag of considerations

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Scheduling Matters

- Down time
  - Unscheduled meals
  - Max 9 hour start-to-finish
  - 15+ minute breaks every 1 or 2 presentations
  - Low-pressure evenings
- Presentations should end early
- 1+ hour integration every day
- "Arrive" time gets everyone there on time

Integration

- Time to discuss freely
- Regroup, brief summaries
- Time to develop actionable ideas
- Regroup, brief summaries

- Discuss in small groups (2–4 people)
  - Topical groups not reliably good

Food

- Continuous: water, hot drinks, fruit juice
- Every break: snacks (sweet and not-sweet)
- Before 1st talk of day: breakfast-like food
- Lunches: anything, time for chat
  - Last day: with something to take on the road
- Dinners: not too fancy, time for chat
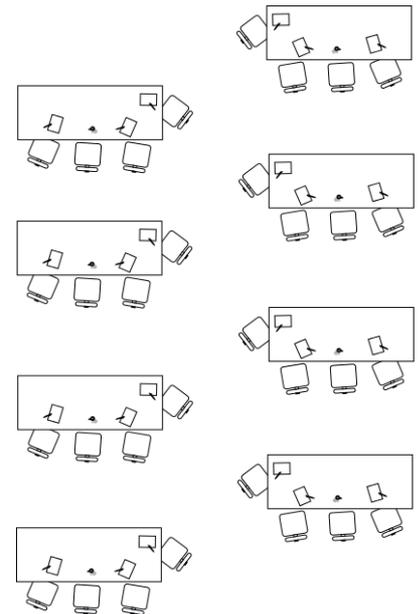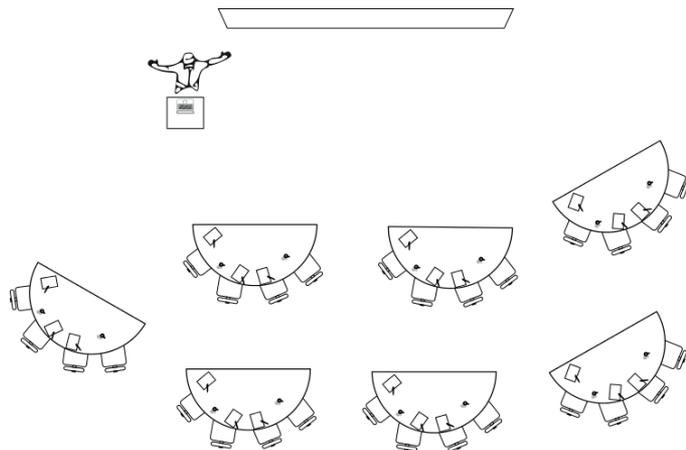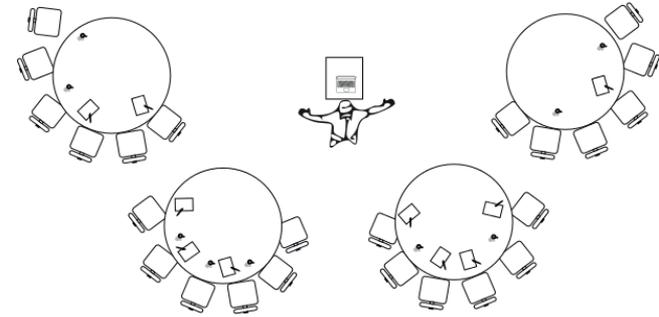
Making a Schedule

- Scheduling Handout:
  - Checklist
  - Example schedule
  - List of topics, with descriptions
    - Not exhaustive... but lots of things *don't* work
- Iteratively:
  - Sketch a schedule
  - Check with us
  - Ask presenters to commit

Scheduling Qs?

Clerical Matters

- Rooms:
  - Go for collaboration if possible
  - …but work with what you have
  - Consider % screen visible, need for mics
  - Ease of egress mid-talk

Clerical Matters

- Computers
  - Wireless in rooms
  - Allow in presentations or not?
  - Access for final survey
- Name badges, tent cards
  - Two-sided!
- Accessibility, dietary restrictions, etc.
  - Ask participants before they arrive

Clerical Qs?

Warning!

- Avoid too-full schedules

- Avoid unproven messages
  - Do they know that it attracts girls?

- Alice, Scratch, App Inventor, etc. bad
  - Takes long time to do well
  - Limited evidence of value

Warning!

- Tours, Research, etc., mixed bag
  - Can't predict how it will go over

- Industry needs orientation if involved
  - (see handout)

- Speakers need orientation
  - Attitude can kill an otherwise-good presentation

Warning!

- Avoid overlap

- Down time is precious
  - Over schedule? Cut presentation time, not breaks or integration time.

Qs?