

# The Battle For Your Entertainment: The Internet, SOPA, and Censorship

In Context

# The Battle For Your Entertainment: The Internet, SOPA, and Censorship

I want to tell you a story...

Our story begins...

# The business of content

One out of three ain't bad

The Villain appears...



The Villain gains a powerful ally



Justice John Paul Stevens

“I come to bury Caesar, not to  
praise him.”

“If there are millions of owners of VTR's who make copies of televised sports events, religious broadcasts, and educational programs ... and if the proprietors of those programs welcome the practice, the business of supplying the equipment that makes such copying feasible should not be stifled simply because the equipment is used by some individuals to make unauthorized reproductions of respondents' works....”

- Majority opinion, Betamax case

Time shifting is legal

A safe haven for technology

The Villains won

# Return of the Content Creators



“I say to you that the VCR is to the American film producer and the American public as the Boston strangler is to the woman home alone... [the VCR] is an avalanche... a tidal wave... and will make the industry bleed and bleed and hemorrhage”

- Jack Valenti, President of the MPAA, 1982

# Audio Home Recording Act of 1992

# Digital Millennium Copyright Act

Time marched forward...

# The Heroes of Silicon Valley



Self preservation is a powerful  
motivator







Today's Battle

Stop Online Piracy Act

# Domain Name System

[bbc.co.uk](http://bbc.co.uk)

212.58.246.93

2001:0db3:39fa:49ac:2934:bc2a:78ab:4949

# A Personal Note to Congress

# The Burden of Proof



January 18, 2012

Dear Dr. Sherriff:

Thank you for contacting my office regarding S.968, the Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 (PROTECT IP), and H.R. 3261, the Stop Online Piracy Act of 2011 (SOPA). I appreciate your taking the time to share your views with me.

As you may know, the PROTECT IP Act and SOPA both seek to provide an expedited process for cracking down on counterfeit products and pirated content distributed over the Internet by targeting the domain names associated with sites that distribute that material. The PROTECT IP Act passed the Senate Judiciary Committee on May 26, 2011 and is currently awaiting full Senate consideration. SOPA is currently under consideration by the House Judiciary Committee. Should the Senate consider these bills, or similar legislation, I will review it to ensure the best interests of Virginians are met and will keep your views in mind.

As the 112th Congress continues to address intellectual property, telecommunication, and other important issues facing the United States, your views will be very helpful to me and my staff. I hope that you will continue to share your views with us in the years ahead.

Jim Webb, United States Senator

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Jim Webb, United States Senator

- January 5, 2012 (in response to a message dated December 20, 2012)

Dear Dr. Sherriff:

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As you may know, the PROTECT IP Act and SOPA both seek to provide an expedited process for cracking down on counterfeit products and pirated content distributed over the Internet by targeting the domain names associated with sites that distribute that material. Intellectual property theft is a serious problem that costs the American economy billions of dollars a year. However, I have serious concerns with the PROTECT IP Act as it is currently drafted, particularly with the bill's potential impact on free speech and the safety and security of the Internet.

As you may be aware, the Senate was originally scheduled to begin consideration of the PROTECT IP Act on January 24, 2012. However, Senate Majority Leader Harry Reid announced that he would postpone the vote, in an effort to develop compromise legislation that would address the concerns that have been raised. Should the Senate consider the PROTECT IP Act or similar legislation in the future, I will review it to ensure the best interests of Virginians are met and will keep your views in mind.

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Jim Webb, United States Senator

- February 2, 2012 (in response to a message dated January 18, 2012)

We are Content Creators

Even Bills... #OPEN

From the shadows...



# Anti-Counterfeiting Trade Act

There are always two... a master  
and an apprentice

What can you do?







Questions, Queries, Quandaries