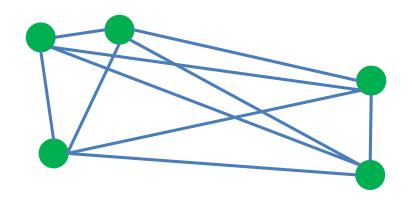
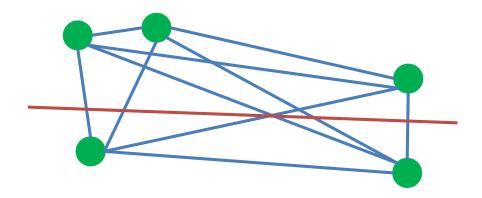
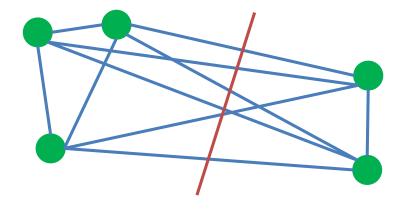
Describe the pairwise distance via a graph



- Describe the pairwise distance via a graph
  - Clustering can be obtained via graph cut



- Describe the pairwise distance via a graph
  - Clustering can be obtained via graph cut



- Describe the pairwise distance via a graph
  - Clustering can be obtained via graph cut

Cut by class label Cut by cluster label CS 6501: Text Mining

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#### Recap: external validation

- Given class label  $\Omega$  on each instance
  - Rand index

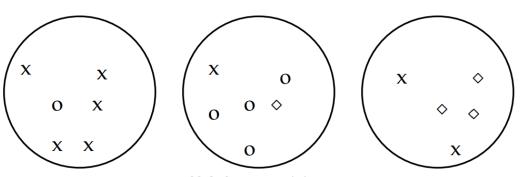
	$w_i = w_j$	$w_i \neq w_j$
$c_i = c_j$	20	20
$c_i \neq c_j$	24	72

$$TP + FP = \binom{6}{2} + \binom{6}{2} + \binom{5}{2} = 40$$

$$TP = \binom{5}{2} + \binom{4}{2} + \binom{3}{2} + \binom{2}{2} = 20$$

$$\text{cluster 1}$$

$$\text{cluster 2}$$



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## k-means Clustering

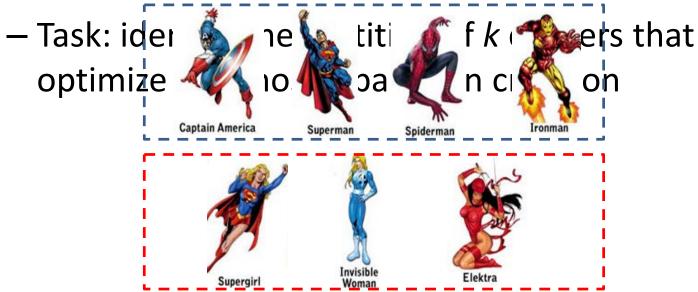
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## Today's lecture

- k-means clustering
  - A typical partitional clustering algorithm
  - Convergence property
    - Expectation Maximization algorithm
  - Gaussian mixture model

## Partitional clustering algorithms

- Partition instances into exactly k nonoverlapping clusters
  - Flat structure clustering
  - Users need to specify the cluster size k



## Partitional clustering algorithms

- Partition instances into exactly k nonoverlapping clusters
   Optimize this in an alternative way
  - Typical criterion Inter-cluster distance Intra-cluster distance  $\bullet \max \sum_{i \neq j} d(c_i, c_j) C \sum_i \sigma_i$
  - Optimal solution: enumerate every possible partition of size k and return the one maximizes the criterion

Let's approximate this! Unfortunately, this is NP-hard!

## k-means algorithm

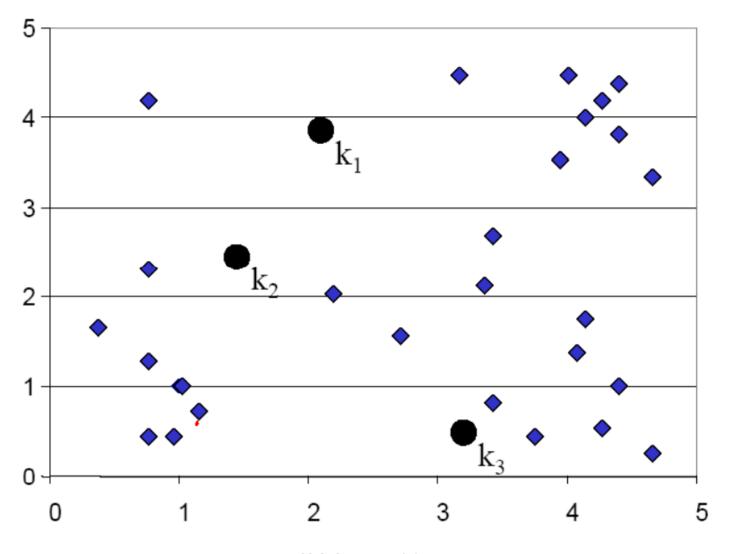
Input: cluster size k, instances  $\{x_i\}_{i=1}^N$ , distance metric  $d(\cdot, \cdot)$ Output: cluster membership assignments  $\{z_i\}_{i=1}^N$ 

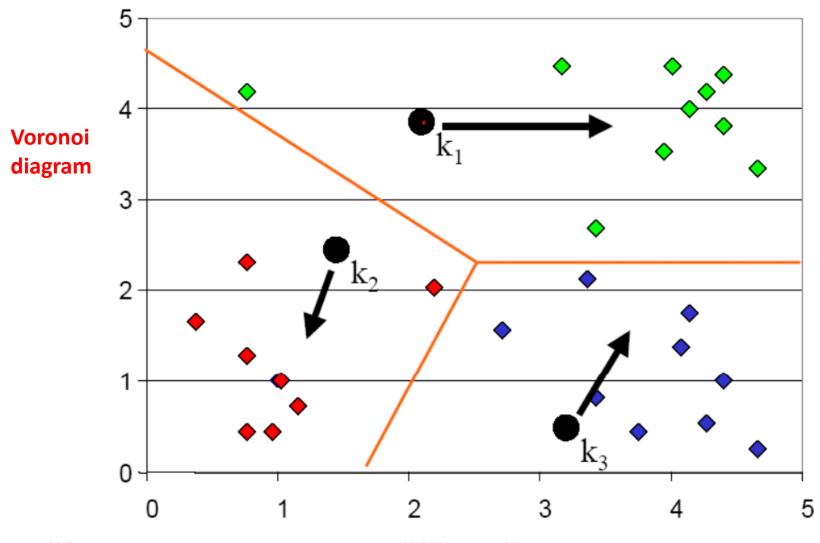
- 1. Initialize k cluster centroids  $\{c_i\}_{i=1}^k$  (randomly if no domain knowledge is available)
- 2. Repeat until no instance changes its cluster membership:
  - Decide the cluster membership of instances by assigning them to the nearest cluster centroid

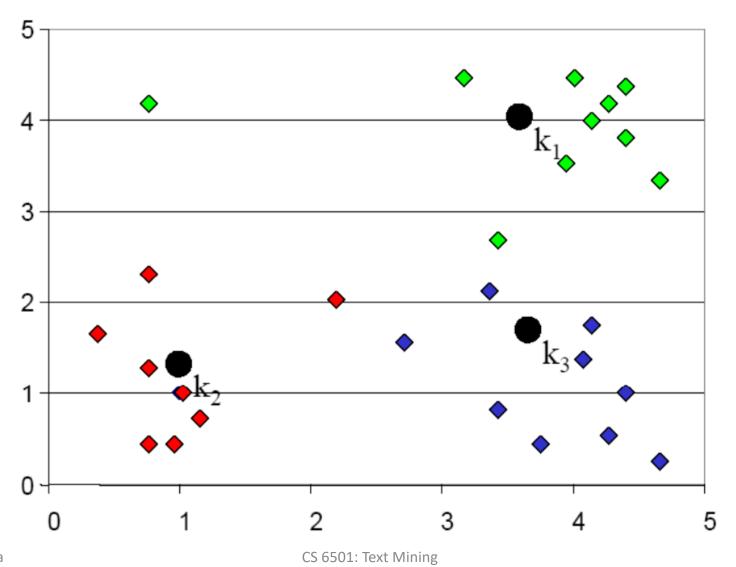
$$z_i = argmin_k d(c_k, x_i)$$
 Minimize intra distance

 Update the k cluster centroids based on the assigned cluster membership

$$c_k = \frac{\sum_i \delta(z_i = c_k) x_i}{\sum_i \delta(z_i = c_k)}$$
 Maximize inter distance

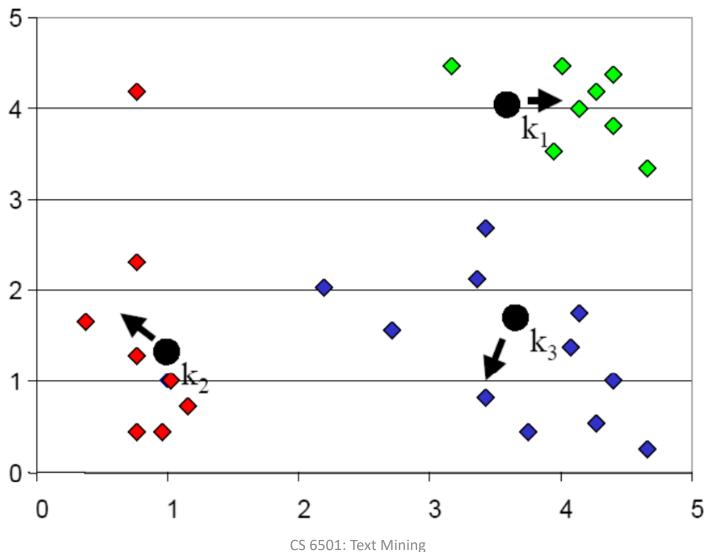




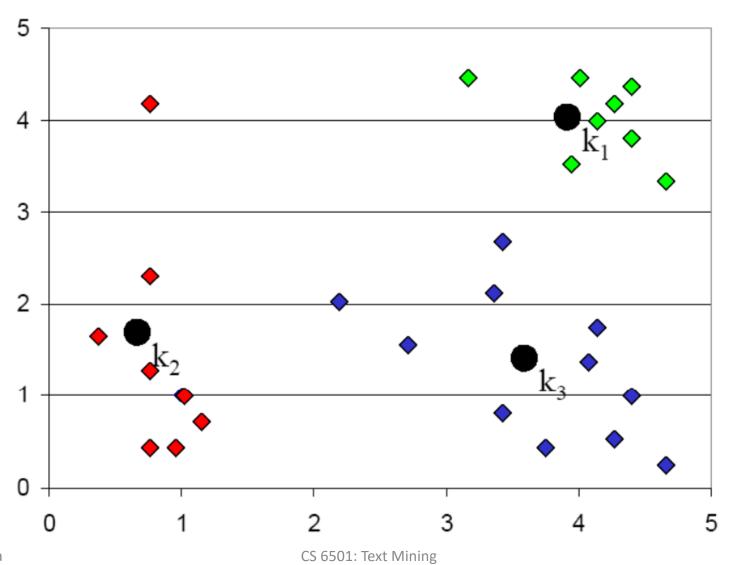


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# Complexity analysis

- Decide cluster membership
  - -O(kn)
- Compute cluster centroid
  - -O(n)

Don't forget the complexity of distance computation, e.g., O(V) for Euclidean distance

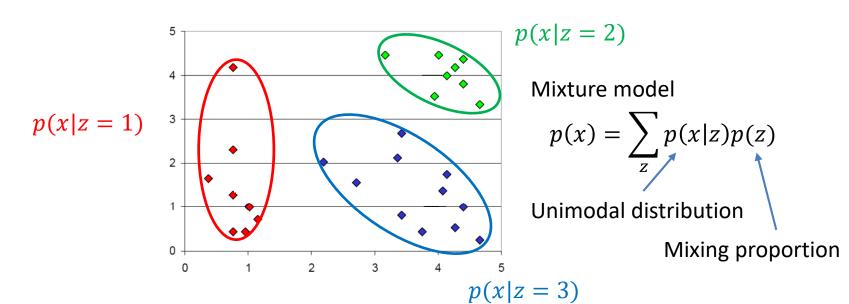
- Assume k-means stops after l iterations
  - -O(knl)

#### Convergence property

- Why will *k*-means stop?
  - Answer: it is a special version of Expectation Maximization (EM) algorithm, and EM is guaranteed to converge
  - However, it is only guaranteed to converge to local optimal, since k-means (EM) is a greedy algorithm

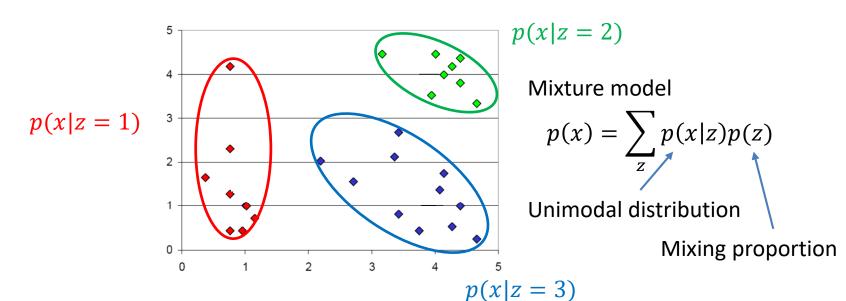
#### Probabilistic interpretation of clustering

- The density model of p(x) is multi-modal
- Each mode represents a sub-population
  - E.g., unimodal Gaussian for each group



#### Probabilistic interpretation of clustering

- If z is known for every x
  - Estimating p(z) and p(x|z) is easy
    - Maximum likelihood estimation
    - This is Naïve Bayes



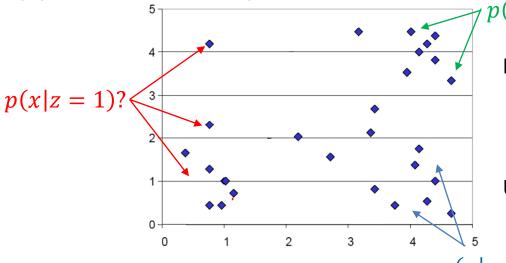
#### Probabilistic interpretation of clustering

But z is unknown for all x

Usually a constrained optimization problem

- Estimating p(z) and p(x|z) is generally hard
  - $\max_{\alpha,\beta} \sum_{i} \log \sum_{z_i} p(x_i|z_i,\beta) p(z_i|\alpha)$

— Appeal to the Expectation Maximization algorithm p(x|z=2)?



Mixture model

$$p(x) = \sum_{z} p(x|z)p(z)$$

Unimodal distribution

Mixing proportion

$$p(x|z=3)?$$

#### Introduction to EM

- Parameter estimation
  - All data is observable
    - Maximum likelihood estimator
    - Optimize the analytic form of  $L(\theta) = \log p(X|\theta)$
  - Missing/unobservable data
     E.g. cluster membership
    - Data: X (observed) + Z (hidden)
    - Likelihood:  $L(\theta) = \log \sum_{Z} p(X, Z|\theta)$
    - Approximate it!

Most of cases are intractable

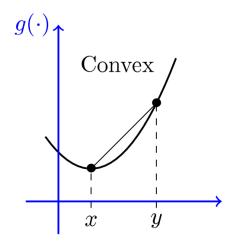
# Background knowledge

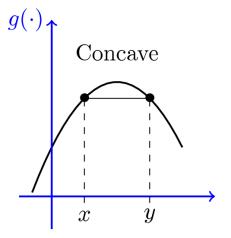
Jensen's inequality

– For any convex function f(x) and positive weights

λ,

$$f\left(\sum_{i} \lambda_{i} x_{i}\right) \leq \sum_{i} \lambda_{i} f(x_{i}) \qquad \sum_{i} \lambda_{i} = 1$$





## **Expectation Maximization**

 Maximize data likelihood function by pushing the lower bound

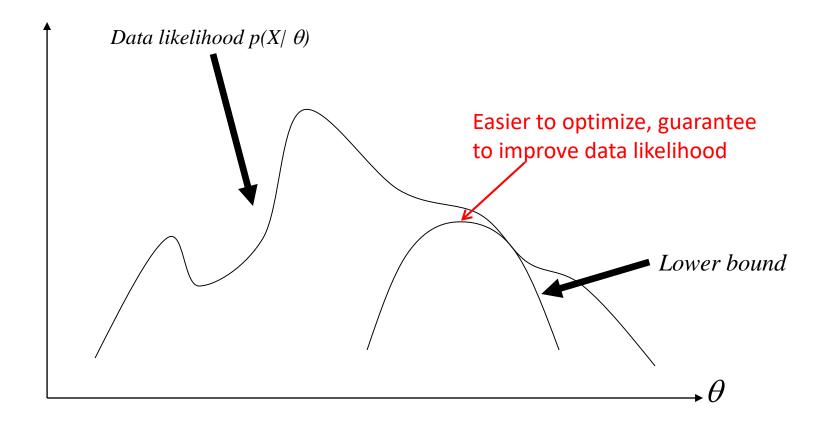
Proposal distributions for Z

$$-L(\theta) = \log \sum_{Z} p(X, Z|\theta) = \log \sum_{Z} \frac{q(Z)p(X, Z|\theta)}{|q(Z)|}$$
 Jensen's inequality 
$$f(E[x]) \ge E[f(x)] \ge \sum_{Z} q(Z) \log p(X, Z|\theta) - \sum_{Z} q(Z) \log q(Z)$$

Components we need to tune when optimizing  $L(\theta)$ : q(Z) and  $\theta$ !

Lower bound!

#### Intuitive understanding of EM



• Optimize the lower bound w.r.t. q(Z)

$$-L(\theta) \ge \sum_{Z} q(Z) \log p(X, Z|\theta) - \sum_{Z} q(Z) \log q(Z)$$

$$= \sum_{Z} q(Z) [\log p(Z|X, \theta) + \log p(X|\theta)] - \sum_{Z} q(Z) \log q(Z)$$

$$= \sum_{Z} q(Z) \log \frac{p(Z|X, \theta)}{q(Z)} + \log p(X|\theta)$$

negative KL-divergence between q(Z) and  $p(Z|X,\theta)$  Constant with respect to q(Z)

$$KL(P||Q) = \int P(x) \log \frac{P(x)}{Q(x)} dx$$

- Optimize the lower bound w.r.t. q(Z)
  - $-L(\theta) \ge -KL(q(Z)||p(Z|X,\theta)) + L(\theta)$
  - KL-divergence is non-negative, and equals to zero i.f.f.  $q(Z) = p(Z|X,\theta)$
  - A step further: when  $q(Z) = p(Z|X,\theta)$ , we will get  $L(\theta) \ge L(\theta)$ , i.e., the lower bound is tight!
  - Other choice of q(Z) cannot lead to this tight bound, but might reduce computational complexity
  - Note: calculation of q(Z) is based on current  $\theta$

- Optimize the lower bound w.r.t. q(Z)
  - Optimal solution:  $q(Z) = p(Z|X, \theta^t)$

Posterior distribution of Z given current model  $\theta^t$ 

In k-means: this corresponds to assigning instance  $x_i$  to its closest cluster centroid  $c_k$   $z_i = argmin_k d(c_k, x_i)$ 

• Optimize the lower bound w.r.t.  $\theta$ 

$$-L(\theta) \ge \sum_{Z} p(Z|X, \theta^{t}) \log p(X, Z|\theta) - \sum_{Z} p(Z|X, \theta^{t}) \log p(Z|X, \theta^{t}) \longleftarrow \text{Constant w.r.t. } \theta$$

$$-\theta^{t+1} = argmax_{\theta} \sum_{Z} p(Z|X,\theta^{t}) \log p(X,Z|\theta)$$

$$= argmax_{\theta} E_{Z|X,\theta} t [\log p(X,Z|\theta)]$$



#### **Expectation of complete data likelihood**

In k-means, we are <u>not</u> computing the expectation, but the most probable configuration, and then  $c_k = \frac{\sum_i \delta(z_i = c_k) x_i}{\sum_i \delta(z_i = c_k)}$ 

#### **Expectation Maximization**

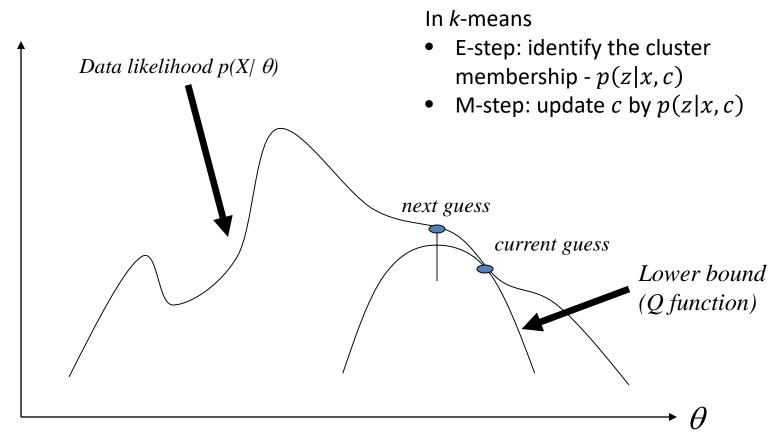
- EM tries to iteratively maximize likelihood
  - "Complete" likelihood:  $L^{c}(\theta) = \log p(X, \mathbb{Z}|\theta)$
  - Starting from an initial guess  $\theta^{(0)}$ ,
    - **1. E-step**: compute the <u>expectation</u> of the complete likelihood

$$Q(\theta; \theta^t) = \mathbf{E}_{Z|X,\theta^t}[L^c(\theta)] = \sum_{\overline{Z}} p(\underline{Z}|\underline{X}, \underline{\theta^t}) \log p(X, Z|\theta)$$

**2.** M-step: compute  $\theta^{(t+1)}$  by maximizing the Q-function

$$\theta^{t+1} = argmax_{\theta}Q(\theta; \theta^t)$$
 Key step!

## An intuitive understanding of EM



E-step = computing the lower bound M-step = maximizing the lower bound

#### Convergence guarantee

#### Proof of EM

$$\log p(X|\theta) = \log p(Z, X|\theta) - \log p(Z|X, \theta)$$

Taking expectation with respect to  $p(Z|X, \theta^t)$  of both sides:

$$\begin{split} \log p(X|\theta) &= \sum_{Z} p(Z|X,\theta^t) \log p(Z,X|\theta) - \sum_{Z} p(Z|X,\theta^t) \log p(Z|X,\theta) \\ &= Q(\theta;\theta^t) + \underline{H(\theta;\theta^t)} \longleftarrow \text{Cross-entropy} \end{split}$$

Then the change of log data likelihood between EM iteration is:

$$\log p(X|\theta) - \log p(X|\theta^t) = Q(\theta;\theta^t) + H(\theta;\theta^t) - Q(\theta^t;\theta^t) - H(\theta^t;\theta^t)$$

By Jensen's inequality, we know  $H(\theta; \theta^t) \ge H(\theta^t; \theta^t)$ , that means

$$\log p(X|\theta) - \log p(X|\theta^t) \ge Q(\theta;\theta^t) - Q(\theta^t;\theta^t) \ge 0$$

M-step guarantee this

## What is not guaranteed

- Global optimal is not guaranteed!
  - Likelihood:  $L(\theta) = \log \sum_{Z} p(X, Z | \theta)$  is non-convex in most of case
  - EM boils down to a greedy algorithm
    - Alternative ascent
- Generalized EM
  - E-step:  $\hat{q}(Z) = \operatorname{argmin}_{q(Z)} KL(q(Z)||p(Z|X,\theta^t))$
  - M-step: choose  $\theta$  that improves  $Q(\theta; \theta^t)$

#### k-means v.s. Gaussian Mixture

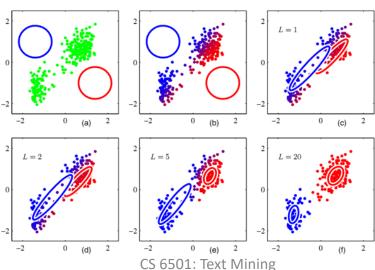
- If we use Euclidean distance in k-means
  - We have explicitly assumed p(x|z) is Gaussian
  - Gaussian Mixture Model (GMM)

• 
$$p(x|z) = N(\mu_z, \Sigma_z)$$

• 
$$p(x|z) = N(\mu_z, \Sigma_z)$$
  $P(x|z) = \frac{1}{\sqrt{2\pi}} \frac{1}{e^{-\frac{(x-\mu_z)}{2}}} \frac{1}{e^{-\frac{(x-\mu_z)}{2}}$ 

•  $p(z) = \alpha_z$  — Multinomial

We do not consider cluster size in *k*-means

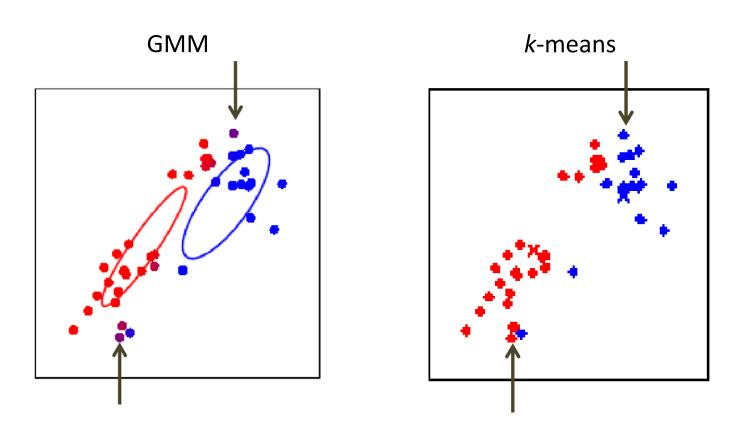


In k-means, we assume equal variance across clusters, so we don't need to estimate them

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#### k-means v.s. Gaussian Mixture

Soft v.s., hard posterior assignment



# k-means in practice

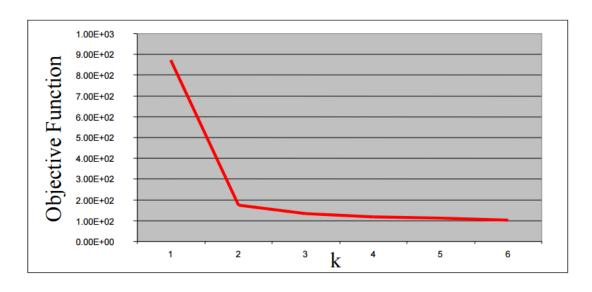
- Extremely fast and scalable
  - One of the most popularly used clustering methods
    - Top 10 data mining algorithms ICDM 2006
  - Can be easily parallelized
    - Map-Reduce implementation
      - Mapper: assign each instance to its closest centroid
      - Reducer: update centroid based on the cluster membership
  - Sensitive to initialization
    - Prone to local optimal

#### Better initialization: k-means++

- Choose the first cluster center at uniformly random
- 2. Repeat until all k centers have been found
  - For each instance compute  $D_x = \min_k d(x, c_k)$
  - Choose a new cluster center with probability  $p(x) \propto D_x^2 \longleftarrow \frac{\text{new center should be far}}{\text{away from existing centers}}$
- 3. Run *k*-means with selected centers as initialization

#### How to determine *k*

- Vary k to optimize clustering criterion
  - Internal v.s. external validation
  - Cross validation
    - Abrupt change in objective function



#### How to determine *k*

- Vary k to optimize clustering criterion
  - Internal v.s. external validation
  - Cross validation
    - Abrupt change in objective function
    - Model selection criterion penalizing too many clusters
      - AIC, BIC

## What you should know

- *k*-means algorithm
  - An alternative greedy algorithm
  - Convergence guarantee
    - EM algorithm
  - Hard clustering v.s., soft clustering
    - k-means v.s., GMM

# Today's reading

- Introduction to Information Retrieval
  - Chapter 16: Flat clustering
    - 16.4 *k*-means
    - 16.5 Model-based clustering